



## THE INDIAN CERAMIC SOCIETY

Care : CGCRI, Kolkata – 700 032

E-mail : incers@cgcri.res.in

Telefax : + 91 (033) 2413 8878 Web : www.incers.org

### ADVERTISEMENT TARIFF - 2011

for

### TRANSACTIONS

of the Indian Ceramic Society  
(Quarterly issue)

Position	One Year (2011) — 4 insertions		Long Term Advertisement (Colour)		
	Black & White	Colour	4 Years	10 Years	20 Years
1. Full Page	Rs 10,000/-	Rs 15,000/-	Rs 45,000/-	Rs 90,000/-	Rs 1,50,000/-
2. Half Page	Rs 6,000/-	—	—	—	—
3. Back Cover/ folded Back cover	—	Rs 30,000/-	Rs 90,000/-	Rs 1,80,000/-	Rs 3,00,000/-
4. Second Cover	—	Rs 20,000/-	Rs 60,000/-	Rs 1,20,000/-	Rs 2,00,000/-
5. Third Cover	—	Rs 20,000/-	Rs 60,000/-	Rs 1,20,000/-	Rs 2,00,000/-
6. Back of the Contents Page	—	Rs 17,500/-	Rs 52,500/-	Rs 1,05,000/-	Rs 1,75,000/-
7. Facing the Content Page	—	Rs 17,500/-	Rs 52,500/-	Rs 1,05,000/-	Rs 1,75,000/-
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#### TECHNICAL DATA

Overall size 28 cm x 21 cm  
Printed area 23.5 cm x 17 cm

Kindly use 120/133 screen for positives containing photographs

#### CONSENT FORM

To

**The Hony Secretary**

**INDIAN CERAMIC SOCIETY**

Care : Central Glass & Ceramic Research Institute

Kolkata – 700 032 (INDIA)

Dear Sir,

Please reserve **B & W / COLOUR ADVERTISEMENT** space (*mention position*) in the “Transactions” for One Year (**2011**) / ..... Years. The payment of Rs ..... is being sent herewith by A/c payee Cheque /Draft No..... dated..... drawn in favour of the “ **The Indian Ceramic Society**”. Advertisement matter is sent herewith / will be sent separately.

Thanking you,

Date:

Yours sincerely,

(Space for signature & official stamp)